

1. Message: Together we will make a difference

2. About NEW INDIA (Profile of the Organization)

- a) Introduction
- b) Location & Outreach
- c) Legal Status
- d) VMG (VISION/MISSION/GOAL), APPROACH
- e) Operational Area
- f) Human Resource
- g) Advisory Board
- h) Governing Body
- i) Facilities
- j) NEW INDIA Structure
- k) NEW INDIA Membership
- l) Supporting Agency
- m) Associations

3. Activities during the period under Report

a. COMMUNITY HEALTH PROGRAMME.

i. MANAGEMENT OF PHC(N) UNDER PPP MODE:

- 1. Management of Dadaraghati PHC (N), Dhenkanal under PPP
- 2. Management of Khankira PHC (N), Dhenkanal under PPP

ii. MANAGEMENT OF UPHC UNDER PPP MODE:

- a) Management of UPHC-2, Stationpada, Bargarh under PPP
- b) Management of UPHC, Bidyadharpur, Baranga, Cuttack under PPP
- c) Management of Arogya Plus, Kankadahad, Dhenkanal Under PPP
- d) CORONA VIRUS (COVID 19 PANDEMIC)
- e) Awareness on PC & PNDT Act
- f) Implementation of 102 Ambulance
- g) Adolescent Health Camp
- h) Bio Waste Management
- i) Observation of Local/Regional/National/International Days of Health importance.
- j) Impregnation of Community owned Bed nets through PPP.

b. Women & Child Development Programme

- IGP for Women under SHG Federation
- Women Labour Awareness

c. Development of Culture

- Running of Village Library
- Running of NEW INDIA Lalita Kala and Sangeet Natak Vidyalaya
- Cultural Function under Cultural Function & Production Grant Scheme

d. Development and Empowerment of Youth, Adolescent

- Career Counseling
- Skill Training
- Youth Leadership Training Program (YLTP)

e. Agriculture & Horticulture Programme

- FYDP (Farer Youth Development Program)
- Horticultural Program
- MO POKHARI (My Pond)

f. Social Defense & Welfare Programme

- Integrated Programme for Senior Citizen
- Drug De-addiction Centre
- Physiotherapy Clinic for senior citizens
- Disability Welfare Program

g. Right Based Activities

- Consumer Awareness
- Observance of Consumer Day
- District Consumer Counseling Center
- Prevention of Domestic Violence and Women Atrocity
- Awareness on RTI Act

h. Misc. Activities

- Construction of IHL (Individual Household Latrines) under SBM-(Rural) Scheme
- Training on Bio Technology
- Road Safety Advocacy
- Minority Women Leadership Training
- Observation of National Day/Week

i. Training under exposure of staff.

j. Awarded.

k. Acknowledgement.

l. Organogram of NEW INDIA.

m. Press highlights.

n. Programme highlights 2019-20.



Together we will make a
difference

"Though you are not shining like a star, be a candle and brighten the corner where u are"

I feel the pleasure in bringing out the 25th Annual Report of NEW INDIA for the year 2019-20 summarizing its activities and achievements. No need to say that, NEW INDIA was incepted on 2nd October, 1993 and although more than 2 Decades have passed it seems like yesterday. Our patrons, guide, our advisors, the community people, the supporters and all concerned have made it possible. We owe everybody sincere thanks, gratitude and much more. The countless valuable contribution of all is acknowledged with appreciation and gratefulness.

On behalf of NEW INDIA family, I convey my heartfelt thanks to those who have extended their uninterrupted support to us in providing the ingredients to march ahead and ultimately benefit the vulnerable and poorest section of the society.

NEW INDIA always believed in work, not in complacence. Complacence kills, stops growth and development. Now-a-days when the pace of change is so rapid so also embarrassing.

During the consecutive years, we have successfully completed a series of activities those give us a smile to have been able to address many issues which adversely obstruct the lives of rural, tribal and people living in urban slums of our operational area at Dhenkanal, Cuttack and Baragarh districts of Odisha. This 25th Annual Report is a humble testimony of our determination, dedication and achievements.

We expect the same enthuse, involvement and cooperation from all as usual.

Once again sincere thanks to all.

Sheshadeb Rout
Secretary-Cum-Chief Functionary
NEW INDIA

About New India

Introduction:

NEW INDIA, since its inception in 2nd October 1993, has been working to provide a platform for the vulnerable and deprived sections of the community whose voices remain unheard, fights ignored and basic entitlements are not accomplished. Therefore the main focus then was to create sensitization and awareness among people, mobilizing youth and working towards peoples collectives to let them realize their entitlements and strive to access. With changing development context and peoples knowledge and graduated need, the organisation relooked its strategic mandate and supported education, livelihood, financial inclusion, health and sanitation services. It has always reset its course to reinforce its commitment to the issues of human rights and poverty alleviation. In this light the organization has in the last 25 years expanded its gamut of activities based on the needs of the people. It adheres to an approach which is subject specific and works with a strategic framework, predominantly in a mission mode to address the diverse problems.

NEW INDIA stands tall to-day for the endeavour of a group of volunteers who untiringly worked and bestowed knowledge, time and support to help reach many milestones. To be more focused the pioneer of **NEW INDIA** realized that the project based activities alone are not enough to meet its stated objectives and soon adopted larger development frameworks with gamut of developmental, techno-social and social enterprise approaches.

The district of Dhenkanal was under the rule of kings during pre-independence and was subject to oppression and exploitation for ages. Even after about four decades of the independence the district had indicators low in terms of Human Development Index. This syndrome disturbed many some of which came forward to associate and form a society, christened it NEW INDIA and legalized the association. The event materialized in the year 1994. Originally squeezed to address local issues, NEW INDIA graduated to become a state level agency (the legal registration permitting it) and embrace a wide range of sectors, sub-sectors and a wider range of geographical coverage within the defined contours of defined development.

25 years; in consideration of the annals of the history is not a long journey, 18 moments of contribution are worthy. We are definitely proud of our contributions. On the other hand, we have and are still learning from our follies strengthening our modus operandi.

We are reinforced by a rich human resource in terms of experience, knowledge, skill and aptitude to community development. We are obliged a lot, to the society we look forward;

- To function as a Voluntary Organization & maintain a Non-Govt., Non-Political and Non-Profit Making character.
- To Develop & promote voluntary action in social development.
- To develop IEC materials, aids and techniques for formal school education, child labour, non-formal education, special education for blind, deaf and dumb, health and sanitation education,

social forestry, environmental protection, water management, wasteland development programmes and movements.

- To promote social justice, equality and human rights, especially for children, women the working classes, the tribal and other poor and deprived section of society.
- To conduct comprehensive research, impart education and training ITI & Nursing training centre and provide professional services on problems relating to social, economic, technological, cultural, environmental and other aspects for change and development.
- To preserve cultural heritage, such as folk art, folk songs, plays monuments, manuscripts, oral tradition, ancient forms of arts and crafts and to support arts, music, poetry, dance and drama as instruments of culture and national integration.
- To undertake research on social, economic, environmental, technological, cultural and other problems associated with the process of social development and studies of policies and development programmes.
- To prepare youth to tackle national calamities, such as flood, cyclone, drought, earthquake and avalanche etc. and to preserve and protect the wild life, the rare species of flora and fauna and newly planted samplings.
- To work for promotion of Human Rights/ Child Rights.
- To undertake social defence activities like Drug-De-addiction centre, family counseling centre, Day Care centre, vocational training for disabled youths etc.
- To promote indigenous technical knowledge and approaches to Gandhian concepts of health, education, sanitation and rural development
- To focus entrepreneurship for self employment and micro-enterprise in rural areas

Location and Outreach of NEW INDIA

Regd./Head Office

**At/P.O.: Santhapur
District: Dhenkanal, Odisha,
India 759016**

Liaison Office

**At-Uttar Madhuban,
Po/Dist.: Dhenkanal, Odisha,
India-759001**

Branch Office

**At: Bidanasi, Behind Bidanasi
High School, Cuttack**

Branch Office

**At-Subash Nagar.
Po/Dist-Bargarh -768030**

HELP EVER HURT NEVER

How to Reach NEW INDIA HEADQUARTERS

NEW INDIA is located in the village Santhapur of Gondia block, Dhenkanal. Santhapur is approachable by all weather connectivity and is at a distance of about 90 KMs from the state headquarters, Bhubaneswar via Dhenkanal and 30 km from the district headquarters. Surface communications are available from Bhubaneswar to Dhenkanal and from Dhenkanal to Santhapur.

Legal Status

- Registered under **Societies Registration Act XXI of 1860** by IGR, Odisha, Cuttack
 - No. 19734/166 of 1994-95 Dated 23/11/1994 under S.R. Act XXI of 1860
- Registered under **Foreign Contributions (Regulations) Act 1976**
 - No. 104890108 Dated 20.10.2000 under FC® Act 1976, Govt. of India
- Exempted under **section 12AA and 80 G of Indian Income Tax Act**
 - No. ITO (Tech)/12AA-160/10-11/2011-12 Dated 14/06/2011
 - No. ITO (Tech)/80G-169/10-11/2011-12 Dated 14/06/2011
- Has a **Permanent Account Number with Indian Income Tax**
 - No. AAAAN2586M
- Registered with **NGO Partnership System in the Portal of Planning Commission of India**
 - No. OR/2009/0019100
- Registered for **Tax Deduction**
 - TAN No. BBNN006878
- Registered under **OS & CE Act 1956 at DLO Dhenkanal**
 - No. II - 250 Dated 20/12/2012
- Registered under **PWD Act, 1995 by the Department of W & CD**
- Registered under **Juvenile Justice Act 2000 (amendment 2006)**
- Registered under **GST**
- Registered under **Public Fund Management System (PFMS)**

VMG/ Approach

Vision

To empower and develop the poor, marginalized and the vulnerable community lifestyle and to enable them handle their own problems and negotiate within the system with dignity and liberty.

Mission

Empowering people to have access and to participate actively in the process of their own development towards qualitative improvement in their socio, economic, political and physical situations through a participatory and process oriented approach.

Protecting the rights of children and persons with special needs, women, tribal, SC, ST & farmers and facilitating their access to available resources and primary necessities in life.

Goal

To ensure a process that enables the community members to support their livelihoods, ideas, keens and fellow members and leave behind a habitable world for their fore bearers & socio economic development of rural poor with a trust on women, children, oldest person, disabilities and their empowerment.

Approach

Focus on marginalized sections:	SC, ST/ Tribal/ Women/ Children/ Youth/ Old Aged/ Differently abled
Community collective:	Reflection, Analysis and Action
Empowerment:	Institutionalization and Capacity building

Operational Area

The operation of NEW INDIA covers the whole state of Odisha. However, it presently operates in three districts; Dhenkanal, Bargarh and Cuttack. It has programme to expand its activities in other districts during the next year.

District	Block	Grampanchayat	Villages
Dhenkanal	8	212	2357
Dhenkanal	Municipality Area	23 wards	
Bargarh	5	46	217
	Municipality Area	15 wards	
Cuttack	Municipality Area	20 wards	
Sundargarh	All Blocks	All Blocks	All Blocks

Human Resource

Full time	Part time	Technical	Volunteers	Total
57	24	04	25	110

The Advisory Board of NEW INDIA

Name and Address	Designation	Occupation
Sj. Diptish Prasad Pattnaik Senior Advocate Dhenkanal, Odisha.	Sr. Advocate	Legal Expert
Dr. Nabin Pati National Co-Chairman White Ribbon Alliance	Consultant	Social work
Sj. Satrughna Bhutia, OES (Retd.)	Educationist	Social work
Sj. Ranjan Kumar Mohanty Director, PECUC Convenor, OACR & OEW	Social Activist	Social work
Sj. Sanatan Mallik, IAS (Retd.)	Retd. Administrator	Social work
Prof. Nityananda Mishra	Social Activist & Linguist	Social work
Sj. NIranjan Mishra (Retd.) OAS	Member CWC	Social work

NEW INDIA Structure

NEW INDIA family comprises of a General Body the apex decision making body. The management is vested with a Governing Body comprising of democratically elected members from among the members of the General Body. It is elected every 3 years; headed by the President.

NEW INDIA MEMBERSHIP

AFFILIATIONS

- Odisha Sangeet Natak Academy, Bhubaneswar
- Odisha Lalit Kala Academy, Bhubaneswar
- Odia Cultural & Welfare Association, New Delhi
- Odisha Voluntary Health Association, Bhubaneswar (OVHA) Life member
- Nehru Yuba Kendra Sangathan, Dhenkanal
- Peoples Development Network (PDC), Bhubaneswar
- AMNESTY INTERNATIONAL
- Institute of Policy, Research and Training
- Indian Chamber of NGOs, New Delhi
- State Level Dalit Women Forum
- Ekta Parishad Trust
- National campaign on Dalit Human Rights
- Odisha Dalit Adhikar Manch
- Member of Mission Shakti and Swasthya Samachar, Dhenkanal
- District Level ASHA mentoring Group
- Odisha Alliance on CRC
- Member PHRN, District level mentoring group
- India Alliance on Child Rights
- White Ribbon Alliance (For safe motherhood)
- ANGOS, New Delhi.
- Member of Dist. Consumer Protection Council for the District Dhenkanal
- Special Committee member of ZSS/NRHM, Dhenkanal
- Social Consumer Forum
- Member of Rogi Kalyana Samittee, Sriramchandrapur
- Family planning Association of India, New Delhi
- Ramakrishna Mission Ashram, Ranchi
- District Resource Centre, Dhenkanal
- Indian Chamber of NGO's, New Delhi
- Kalinga Development Foundation, BBSR
- National Book Trust of India, New Delhi
- Indian NGOs, Thane
- Member of public haring committee under MGNREGS
- Member of District coordination committee under project NIRMAL
- Dist. Member of Road Safety Society , Dhenkanal
- Member of NACG. India National Action & Coordination for ending violence against children
- Dist. Convener of Mission Justice, Dhenkanal
- Member of Dist. Cultural council, Dhenkanal
- Dist. level coordination committee member of PMSMA Programme
- Executive committee member of Dist. Urban Housing Society
- Dist. Level Task Force Committee on IPPI for Dhenkanal
- Member of Quality Assurance & MTP Committee
- Dist. Red Cross Society. Dhenkanal

- Dist. NGO Co-ordination Committee, Dhenkanal
- Dist. Blind Control Society, Dhenkanal

- Dist. Advisory member on PC & PNDT
- Dist. Convener of Odisha Election Watch
- Dist. Level Task Force member on Malaria, Dengue & Diarrhoea (M.D.D) and Measles-Rubella (MR) vaccination campaign
- Dist. Advisory member on PC & PNDT
- Dist. Convenor of Odisha Election Watch

SUPPORTERS

- Zilla Swasthya Samiti, Dhenkanal, Baragarh & Cuttack
- National Rural Health Mission, Odisha
- District Red Cross Society, Dhenkanal & Baragarh
- District Water & sanitation Mission, Dhenkanal
- Ministry of Culture, Govt. of India
- Department of Culture, Govt. of Odisha
- Raja Rammohun Roy Library Foundation
- Ministry of Women and Child Development, Govt. of India
- Mahila Vikash Samabaya Nigam, Odisha
- State Youth Welfare Board, Odisha
- Nehru Yuva Kendra Sangathan, Dhenkanal
- Ministry of Youth Affairs and Sports, Govt. of India
- Ministry of Law, Justice and Company Affairs, Govt. of India
- Ministry of Labour, Govt. of India
- District Rural Development Agency, Dhenkanal
- Panchayat Samiti, Gondia
- Central Social Welfare Board, Govt. of India
- Puri Foundation
- PECUC, Bhubaneswar
- Central Board for Workers Education, Govt. of India
- Ministry of Road Transport & High Ways (Road Safety Cell) Govt. Office
- Mediclean Tech Pvt. Ltd., BBSR
- Central Ministry of Indian Languages, Mysore
- Food Supply & Consumer Welfare Deptt. Govt. of India
- ILEIA, New Delhi
- Dist. Blood Donors & Motivators Association.
- Dist. Cultural Association, Dhenkanal
- Development Associates, New Delhi
- Care House, New Delhi
- Voluntary Action Network, India
- Dist. Resource Center, Dhenkanal

- Coordinator, Block level Disaster Management Committee
- NICE Foundation, Gujarat
- Gondia Block Kala Sanskruti Sangha
- Odisha Library Association
- Block & Dist. Level Dhenkanal Mohatsav Committee
- Dist. Level Implementation Committee (DLIC)
- Pradhan Mantri Krishi Sinchai Yojana (PMKSY), Dhenkanal

NEW INDIA INTERVENTION 2019-20

A. COMMUNITY HEALTH

1. Management of Dadaraghati PHC (N), Dhenkanal under PPP Mode

Keeping in view to provide primary health services to the community people residing in the service deficient suburb area in Dhenkanal district, being a community health service provider organization NEW INDIA since 16-03-2010, in association with NHM, Odisha and ZSS, Dhenkanal has been managing Dadaraghati PHC (New) under PPP mode. The mission is to provide health services with the basic philosophy of “Inclusive Growth” in the primary health care service through PPP Mode of NHM, Odisha as per mandate of the Government. During the year 2019-20 NEW INDIA marks the tenth year of management of the PHC (N) under PPP mode.

Dadaraghati PHC(N) project is in operation since 15-03-2010 till date. Prior to take over of the above P.H.C. (N), there were no required staffs except an AYUSH Doctor and a Pharmacist who were posted since last 2 years then. After taking over the charges of P.H.C. (N), a Medical Officer, M.B.B.S. (Retd.) and a Medical Officer (AYUSH) qualified Pharmacist, A.N.M., Laboratory Technician and Attendant-cum-Sweeper have been posted by NEW INDIA. One Project Coordinator has also been appointed to coordinate the activities.

Facilities available

- Out Patient's Department (General)
- Out Patient's Department (AYUSH)
- Pathological Tests
- Panchavyadhi Chikitsa
- Antenatal and Post Natal Care (ANC/ PNC)
- Institutional Delivery

Besides, **NEW INDIA** has also organized outreach Health camp in remote and cut-off areas, identification of quacks and oriented them on primary health care service and follow up organized area specific innovation activities in association with CHC, Parjang.

April-19 - March-20												
Man power	OPD General	Ayush OPD	Delivery	IPD	RKS,GB,EB	LabTest	Malaria Test	Staff Training	Office checking visit	Supervision on NGO	Monthly meeting	ANC,P NC
05	12624	7111	30	364	02	9782	1629	18	05	12	12	32

Insert photo



2. Management of Khankira PHC (N), Dhenkanal under PPP Mode

Since 20-11-2015, **NEW INDIA** has been managing Khankira PHC (N) under PPP mode for providing health services with the basic philosophy of “Inclusive Growth” In the primary health care service through PPP mode of NHM as per mandate of the Government. FY 2019-20 marks the Fifth year of management of Khankira PHC (N) by NEW INDIA.

Prior to taken over of the above P.H.C. (N) there was no required staff except an AYUSH Doctor and a Pharmacist who were posted since last 2 years. After taking over the charges of P.H.C. (N), a Medical Officer, M.B.B.S. (Retd.) and a Medical Officer (AYUSH) qualified Pharmacist, A.N.M., Laboratory Technician and Attendant-cum-Sweeper have been posted by NEW INDIA. One Project Coordinator has also been appointed there to coordinate the activities.

Geographically it is located in the corner most part of Dhenkanal district adjacent to Jajpur district, also bordering to Cuttack district. It is catering to the services of 3 G.P.s viz. Khankira, Laulai and Ratanpur of Gondia Block.

Facilities available

- Out Patient's Department (General)
- Out Patient's Department (AYUSH)
- Pathological Tests
- Panchavyadhi Chikitsa
- Antenatal and Post Natal Care (ANC/ PNC)
- Institutional Delivery

April-19- March-20												
Man power	OPD General	Ayush OPD	Delivery	IPD	RKS,GB,EB	LabTest	Malaria Test	Staff Training	Office checking visit	Supervision on NGO	Monthly meeting	ANC,P NC
07	20520	9174	106	204	01	5999	331	36	1 hwc	15	12	72

• INSERT PHOTO



Over and above, NEW INDIA from time to time organizes different outreach campaigns, awareness programs, workshop, seminar and other community mobilization events during the eve of different health related days and weeks, like, Pulse Polio day, World Breast feeding day, National Hand wash day, National day to eradicate TB/Cancer/Malaria/Filarial/ HIV/AIDS etc.

3. MANAGEMENT OF URBAN PHC (UPHC-2) STATION PADA, BARAGARH CITY

The organisation took over the charge of management of UPHC-2 in Baragarh city since 26 July -2016. The program was inaugurated by the then Collector, Baragarh in presence of the CDMO and ADMO,(PH) Baragarh. The UPHC Management program is being regularly monitored and guided by the CDMO, Baragarh and ADMO (PH) Baragarh.

NEW INDIA has been providing health services at Baragarh city with the basic philosophy of inclusive growth in the primary health care service through PPP Mode of NHM, Odisha as per mandate of the Government. FY 2019-20 marks the 4th year of management of the UPHC-2 in Baragarh city by **NEW INDIA**.

The services of the UPHC are reflected as under:

- OPD Consultation (Morning 8-11 AM and 5-8 PM)
- Weekly special OPD Services (O&G) and Paediatrics
- Free medicine as per the Govt. EDI
- Diagnostic services: Pathology test, i.e. malaria, dengue, hemoglobin, urine, albumin and sugar, RPR, test for syphilis and Blood Grouping and Rh typing etc.

Planning:

- Preparation of city PIP
- Identification of major issues
- Mapping vulnerability assessment of slums
- Assessment of existing health care institutions
- Stakeholders consultation

Services under UPHC

- Clinical/Institution based service

1.1 Maternal Health

- Early registration of all pregnancies in the first trimester (before 12th week of pregnancy) is done. However, even if a woman comes late in her pregnancy for registration she is being registered and care given to her according to gestational age. Recording of tobacco use by all antenatal mothers.
- Minimum 4 antenatal checkups and provision of complete package of services during the specialist visit.
- Follow up with high risk cases
- Tracking of left out ANC cases.
- Associated services like providing iron and folic acid tablets, Tetanus Toxoid injection etc. Ensuring at-least 1 ANC preferably the 3rd visit is seen by doctor.
- Counseling services
- Nutrition and health counseling. Brief advice on tobacco cessation if the antenatal mother is a smoker or tobacco user is aware about dangers of life of both mother and baby.
- Identification and management of high risk and alarming signs during pregnancy and labour. Timely referral of such identified cases to FRUs/ other hospitals which are beyond the capacity of Medical Officer UPHC to manage are done.
- Free services under communicable and non-communicable diseases free of cost is being provided in the UPHC.

1.2 SAB Delivery Services in UPHC with DP

In some of selected UPHCs, SAB delivery services would be available to minimize normal delivery load at 2nd referral hospital. In such case, JSY benefit is being disbursed to the beneficiaries.

1.3 Family Welfare (FW) services

- ❖ Education, Motivation and Counseling to adopt appropriate Family planning methods are done.
- ❖ Provision of contraceptives such as condoms, oral pills, emergency contraceptives, IUCD insertions is available.

- ❖ Referral and Follow up services to the eligible couples adopting permanent methods (Tubectomy/Vasectomy) is done.
- ❖ Counseling and appropriate referral for couples having infertility is carried out.

1.4 Management of Reproductive Tract Infection:

- ❖ Sexually Transmitted Infections • Health education for prevention of RTI/STIs.
- ❖ Treatment of RTI/STIs.

1.5 Nutrition Services (coordinated with ICDS)

- ❖ Diagnosis and nutrition advice to malnourished children, pregnant women and others.
- ❖ Diagnosis and management of anemia and vitamin A deficiency.
- ❖ Referral of SAM cases to NRC in the fixed day

1.6 Immunization services

Immunization session is being held on each Wednesday in all the immunization points. The Staff Nurse ensures immunization in the UPHC. The ANM organizes minimum 4 sessions in every Wednesday of the month. They organize the sessions based on the micro plan developed at the UPHC.

1.7 Micronutrient (Vitamin A & IFA) management:

Supervised weekly distribution of Iron-Folic with education about the issue and administration of Vitamin A in identified cases.

1.8 De-worming:

Supervised Bi-annually schedule Prior IEC Siblings of students also covered.

2 Outreach services

- ❖ Regular immunization in fixed day basis in a fixed site
- ❖ UHND in fixed day basis in a fixed site
- ❖ Periodic Health checkups and health education activities, awareness generation and Co-curricular activities by MAS and ASHA
- ❖ Promotion of Safe Drinking Water and Basic Sanitation through community groups like MAS, Urban ASHA and others

- ❖ Chemoprophylaxis for Malaria in high malaria endemic areas for pregnant women as per NVBDCP guidelines.
- ❖ Disinfection of water sources and Coordination with Public Health Engineering department for safe water supply by MAS and WKS.
- ❖ Promotion of sanitation including use of toilets and appropriate garbage disposal
- ❖ Testing of water quality using H₂S - Strip Test (Bacteriological).
- ❖ Refer to district public health laboratory
- ❖ Referral transport to pregnant women and sick neonates
- ❖ Promotion of RSBY to BPL families for free treatment of complicated diseases in empanelled health institutions in Cuttack city.

April-19- March-20												
Man power	OPD General	Ayush OPD	Delivery	IPD	RKS,GB,EB	LabTest	Malaria Test	Staff Training	Office checking visit	Supervision on NGO	Monthly meeting	ANC,PNC
14	35373	937	N/A	N/A	07	11308		20	07	18	12	277

Insert photo



4. MANAGEMENT OF URBAN PHC (UPHC-SHANDHAPUR, BIDYADHARPUR) BARANGA, CUTTACK

NEW INDIA has been providing Urban PHC (UPHC) at Bidyadharpur, Baranga in Cuttack city with the basic philosophy of “Inclusive Growth” in the primary health care service through PPP Mode of NHM, Odisha as per mandate of the Government. FY 2019-20 marks the 4th year of management of the UPHC in Cuttack city by NEW INDIA.

The organisation took over the charge of management of UPHC-2 on 27 December 2016. The UPHC Management program is being regularly monitored and guided by the CDMO, Cuttack and ADMO (PH) Cuttack. The services of the UPHC are mentioned as under.

- OPD Consultation (Morning 8-11 AM and 5-8 PM)
- Weekly special OPD Services (O&G) and Pediatrics
- Free medicine as per the Govt. EDI
- Diagnostic services: Pathology test, i.e. malaria, dengue, hemoglobin, urine, albumin and sugar, RPR, test for syphilis and Blood Grouping and Rh typing etc.

The basic services which the UPHC, Bidyadharpur, Baranga offers are, **Clinical/Institution based service, Maternal Health** • Early registration of all pregnancies in the first trimester (before 12th week of pregnancy). However, even if a woman comes late in her pregnancy for registration she is registered and more care given to her according to gestational age. Recording of tobacco use by all antenatal mothers done. Minimum 4 antenatal checkups and provision of complete package of services during the specialist visit, • Follow up with high risk cases • Tracking of left out ANC cases. • Associated services like providing iron and folic acid tablets, Tetanus Toxoid injection etc. Ensuring at-least 1 ANC preferably the 3rd visit are seen by a doctor. • Counseling services • Nutrition and health counseling. Brief advice on tobacco cessation if the antenatal mother is a smoker or tobacco user also informed about dangers of second hand smoke. • Identification and management of high risk and alarming signs during pregnancy and labour. Timely referral of such identified cases to FRUs/ other hospitals which are beyond the capacity of Medical Officer UPHC to manage. • Free services under communicable and non-communicable diseases free of cost are provided in the UPHC. **SAB Delivery Services in UPHC with DP. Family Welfare (FW) services**, • Education, Motivation and Counseling to adopt appropriate Family planning methods. • Provision of contraceptives such as condoms, oral pills, emergency contraceptives, IUCD insertions. • Referral and Follow up services to the eligible

couples adopting permanent methods (Tubectomy/Vasectomy p) • Counseling and appropriate referral for couples having infertility.

Management of Reproductive Tract Infection: Sexually Transmitted Infections • Health education for prevention of RTI/STIs. • Treatment of RTI/STIs. **Nutrition Services (coordinated with ICDS) •** Diagnosis and nutrition advice to malnourished children, pregnant women and others. • Diagnosis and management of anemia and vitamin A deficiency. Referral of SAM cases to NRC in the fixed day

Immunization services, Immunization sessions are being held on each Wednesday in all the immunization points and hospital. The staff nurse ensures immunization in the UPHC. The ANM organizes minimum 4 sessions in every Wednesday of the month. She organizes the sessions based on the micro plan developed at the UPHC at Bidyadharpur, Baranga in Cuttack city.

April-19- March-20												
Man power	OPD General	Ayush OPD	Delivery	IPD	RKS,GB,EB	LabTest	Malaria Test	Staff Training	Office checking visit	Supervision on NGO	Monthly meeting	ANC,PNC
14	24832	N/A	N/A	N/A	07	11308	321	20	07	48	12	533

INSERT PHOTO



5. Management of Arogya Plus (MHU), Dhenkanal under PPP Mode

To provide primary preventive, curative and primitive health care services and referral health services, NEW INDIA since 1-4-2011 till date has been managing Arogya Plus targets the people in remote areas in reaching to whom the existing health services are not available. Under this scheme, a Mobile Health Unit comprising of one Doctor, one Pharmacist and one ANM long with one Attendant reach to these un-served populations at regular intervals. In the camp medicines are being distributed free of cost. As part of the program activities, frequent health check up and awareness camps are being organized as per micro plan.

NEW INDIA has been assigned to cover Kantol, Balikuma, Maruabili and Kerajuli G.ps in Kankadahad block of Dhenkanal district. As per the norms, two health mobile stations are conducted per day for 22 days in a month (44 stations in a calendar month). Other programmes are regularly conducted like immunization, awareness on Dengue, Sun stroke, School programme, Health Checkup camps at all Anganawadi Centers and all Schemes of the G.P. The organisation also offers referral support to the patients having severe health hazards apart from rendering area saturated integrated health development services in the inaccessible area of the block under Dhenkanal district, Odisha. The GKS (Gaon Kalyan Samitis) are being strengthened. As part of its services ANC/PNC activities are being undertaken and reinforced. Awareness is also focused on STI/RTI/HIV/AIDS etc.

Arogya Plus team basically renders curative, RCH, Referral, Family Planning, Diagnostics, IEC/BCC, School Health Service and other related health services as directed by ZSS and NHM, Odisha from time to time.

April-19											March-20	
Man power	OPD General	Ayush OPD	Delivery	IPD	RKS,GB,EB	LabTest	Malaria Test	Staff Training	Office checking visit	Supervision on NGO	Monthly meeting	ANC,PNC
05	21191	N/A	N/A	N/A	N/A	N/A	639	03		12	12	274

INSERT PHOTO





6. Awareness on Covid-19 (corona virus) in Dhenkanal

In the wake of COVID 19 Pandemic the organization spread the level of community awareness through Mike announcement in which a well decorated vehicle shaped as chariot inaugurated by the collected. Dhenkanal Sj Bhumes Chandra Behera moved to different 8 blocks of Dhenkanal district, Supplied dry food to the stray animals, distributed masks, hand sanitizer, toilet soap, gloves, apart from providing psychosocial support to the vulnerable and migrant labour during nation wide lock down period. Besides, we have also monitored the block level and GP level quarantine centres, and offered counseling to the community people to “stay safe, stay home” Our volunteers offered field level counseling to the community for maintaining social distancing and use of masks every time, everywhere.





7. Awareness on PC & PNDT Act

Despite implementation of several schemes including Biju Kanya Ratna Yojana (BKRY) in the State, the child sex ratio has declined to 877 girls for 1000 boys in Dhenkanal district. Under the prevailing circumstances, NEW INDIA being the District Advisory Committee member (PCPNDT) out of its own contribution frequently conducts massive awareness at Dhenkanal, Baragarh and Cuttack districts of Odisha. The mission is to eliminate the existing scenario of female feticide and to change the mindset of the common people on BETI BACHAO, BETI PADHAO. The awareness is being spread through IEC/BCC campaign, counseling, cultural program, and by way of organizing different focus group discussion and large group discussion among the target audience.

The decreasing number of girls in comparison to the male children born every year has been a matter of utter concern. This is a syndrome that has grasped the entire civilization irrespective of habitat, rural or urban. The female fetus pushed to dark in the womb itself. The Government of India has formulated an act to curb the heinous act of female feticide; known as the Pre-Conception and Prenatal Diagnostic Test (PC & PNDT) Act. Everybody associated with the prenatal diagnostic test and subsequent feticide is punishable under this act.

NEW INDIA was assigned to implement the act in 8 blocks of Dhenkanal district. Under this programme during this year an intensive awareness campaign was launched by NEW INDIA, involving health institutions, private practitioners, women collectives etc.

8. Implementation of 102 Ambulances:

The organization **NEW INDIA** has been running 102 Free of Charge Ambulance service for the pregnant women and children up to 1 year. The services have been operationalised since 14 July, 2014 till date as per Govt. guidelines. There are 10 numbers of Ambulances being run at Dhenkanal and 04 number of Ambulance at Angul district of Odisha. The program is being supported by Ziqitza Health care limited, Mumbai and National Health Mission, Government of Odisha.

The Base locations of the Ambulance services are as follows

Dhenkanal,

Pingua PHC (N), Sreeramchandrapur CHC- Gondia, DHH- Dhenkanal, Beltikiri PHC, Odapada CHC, Khajuriakata PHC, Dhirapatana PHC, Kankadahad PHC, Birasal CHC.



Adolescent Health Program

The organization NEW INDIA has been organizing **Adolescent Health Camp** to give them the **basic education on reproductive and sexual health**. Unless and otherwise the village people develop, the country can't be said to be a developed one. So in order to aware the new aspects of reproductive and sexual health in the present age which is a boon of science & technology, NEW INDIA has formed SHGs in the hamlet areas and villages. Adolescents from the above villages have been picked up to the SHGs and they were given awareness trainings on "Reproductive and Sexual Health".

9. Bio Waste Management.

The organization NEW INDIA has been progressing a lot through construction of Bio waste pits. Unless and otherwise the village people develop, the country can't be said to be a developed one. So in order to aware the new things coming up in the present age which is a boon of science & technology, NEW INDIA has formed SHGs in the hamlet areas and villages. Women from the above villages have been picked up to the SHGs and they were given awareness trainings on Bio waste management in scientific manner for high yield with high income and upliftment of their socio-economic condition. This programme has been running by NEW INDIA in Parjanga block of Dhenkanal district



10. Observance of Local/Regional/ National/ International days of importance

NEW INDIA observes and celebrates different days of importance and festive occasions are also being observed in the office premises such as

National Girl Child Day
Republic Day of India
World peace and understanding Day

World Consumer Right Day
International Women's Day
World Forest Day
World Water Day
World Health Day
Save motherhood Day
World Malaria Day
No child labour Day
World No tobacco Day
International Children's Day Global Day for parents
World Environment Day
International Blood donors Day
World Yoga Day
World Population Day
International Breast Feeding Day
Independence Day
International sports Day
International Literacy Day
International Day for Elderly
Gandhi Jayantee
International poverty alleviation Day
World Polio Day
International Day for Violence Against Women
World AIDS Day
International Volunteers Day
International Day for Yoga

11. Impregnation of Community Owned Bed Nets under PPP:

The organization by the patronization of NHM & ZSS, Dhenkanal has undertaken a program on impregnation of community owned bed nets in which Parjang and Gondia blocks were covered. In the program the community owned bed nets were treated and the community people were awakened to use bed nets since the area is very prone to malaria and other endemic diseases. The organization deployed its volunteers for impregnation of bed nets followed with cluster village level and community level awareness campaigns. There were almost 5000 bed nets treated so far and the work is under progress due to the wake of COVID 19.



B. Women & Child Development Programme

1. IGP for Women under SHG Federation

NEW INDIA has implemented the vocational and skill development training to adolescent girls (under general G.I.A. scheme) in Gondia block of Dhenkanal district. 30 remote villages of Gondia block in Dhenkanal district were selected in identifying needy adolescent girls and arrangement was made to train up those adolescent girls inviting resource persons from the Govt. machineries.

After successful completion of trainings, the above adolescent girls have been engaged in vocational training in the event of bamboo craft and food processing work. As this has been a very good income generated source of the adolescent girls, their families have expressed gratitude to NEW INDIA family.



2. Women Labour Awareness

NEW INDIA has successfully organized 5 women labour awareness camps at Santhapur, Santhasara, Mukundapur, Thakurpal and Khankar villages in Gondia block under Dhenkanal district. The villages we selected were more women labour prone with adequate inhabitation of SCs and STs. There were 25-30 women participated in each awareness campaign. The social activists, legal advisors, experts, educationists and advocates awakened the women labourer on various welfare aspects. Apart awareness was also spread on mainstreaming child labourer thereby detecting them from the child labour system. The awareness was created through lecture, group discussion, group presentation and display of audio-visual aids. Besides, the organization printed and distributed resource materials in shape of leaflet and posters highlighting the do's and don'ts against women labour.

C. Development of Culture

1. Running of Village Library

In collaboration with Raja Rammohan Roy Library Foundation (RRRLF), Kolkata NEW INDIA has been running one library in the village at Santhapur under Gondia block of Dhenkanal district. It has been equipped with more than 7000 different types of books, manuscripts, journals, audio CDs, T.V and daily newspapers. During 2019-20 every day more than 50 people on an average visited the Library and enjoyed through it. A Librarian has been posted to look after the day to day affairs of Library. During the year 2019-20 a new building has been constructed with the financial support from Sj. Baishnav Parida, MP, Rajyasabha. The library has been running in full swing.



2. Running of NEW INDIA Sangeet Natak Lalit Kala Vidyalaya

For the development of cultural skills, NEW INDIA has constantly given efforts by setting up the Sangeet Natak and Lalit Kala Mandir Institution at Kunjakanta, Dhenkanal. The institution has been affiliated with State Sangeet Natak Academy and Odisha Lalit Kala Academy, Bhubaneswar. During this year 120 students have appeared the examination and all have come out successfully & awarded

with certificates from the State Academy. There were 82 students appeared their examination viz- Shree Adya, Shree Purna, Bhushan Adya, Bhushan Purna, Shastri Adya and Shastri Purna both in theory and practical under the guidance and supervision of Odisha Sangeet Natak Akademi, Bhubaneswar.



3. Cultural Function (Cultural Function & Production Grant Scheme)

In the context of promoting and preserving the rural and intangible cultural heritage from the verge of extinction, NEW INDIA has been organizing different campaigns, advocacy and training program to commemorate the same. During the year the organisation by the support of Ministry of Culture, Government of India organized a cultural function at village Santhapur in Gondia block under Dhenkanla district in which 20 Martial Troupes shown their exemplary performances. The duration of the function was three days. The local resource persons, cultural Guru, Eminent personalities of the locality and officials from the local administration were invited as Guests to grace the festival. A Souvenere was also published on this occasion. The eminent troupes were rewarded and others were encouraged to show their performances better in future.

D. Development and Empowerment of Youth, Adolescent

The organization NEW INDIA has implemented a program on advocacy, counseling and awareness for the development and empowerment of the youth and adolescents of Dhenkanal district. There were 25 youths and adolescents from different blocks of Dhenkanal participated in the camp. The duration of the camp was one day. During the camp awareness and counseling offered to them for their own development and empowerment. The organization invited resource faculties from the district administration and local line departments to awaken the youth and adolescents on various issue that leads to universal brotherhood and enhanced leadership for the youth.

1. Career Counseling

As part of its adolescent's empowerment program, NEW INDIA has implemented a program on CAREER COUNSELING followed with advocacy, counseling and awareness for the career counseling,

personality development, leadership skill development, enhancement of crisis coping mechanism and functional skill enhancement of the adolescents. Development and empowerment of the youth and adolescents of Dhenkanal district. There were 62 youths and adolescents from different blocks of Dhenkanal participated in the Mega camp. The duration of the camp was one day. During the camp awareness and counseling offered to them for their own development and empowerment. The organization invited resource faculties from the district administration and local line departments to awaken the youth and adolescents.



2. Skill Development training

NEW INDIA has implemented the vocational and skill development training to unemployed youth in Gondia block of Dhenkanal district. 15 remote villages of Gondia block in Dhenkanal district were selected identifying 90 nos. needy adolescent girls and arrangement was made to train up those adolescent girls inviting resource persons from the Govt. machineries. After successful completion of trainings, the above adolescent girls have been engaged in vocational training in the event of bamboo craft and food processing work. As this has been a very good income generated source of the adolescent girls, their families have expressed gratitude to NEW INDIA family. Besides more 30 students at own cost have been trained up.



As an enabling organization for the youth, during the reporting year NEW INDIA organized a training program on Youth Leadership Training Program. The duration of the training was three days and residential. There were 38 youths from different regions of Gondia block participated in the training. In the training the subjects were covered on Personality development, Control of emotional attachment, awareness on prevention of alcoholism and substance drug abuse, micro enterprise development, youth leadership and pooling up resources for the betterment of the society.

E. Agriculture & Horticulture Programme

1. Farm Youth Development Program (FYDP)

NEW INDIA has mobilized the community volunteers and village youth of Gondia block in Dhenkanal to contribute their voluntary labour for construction of a water harvesting structure in Gondia block of Dhenkanal district in which almost 56 farmers from different villages of Gondia block, participated. The organization invited resource persons from the Govt. machineries. After successful completion of the water harvesting structure it was put for public use. Due to the water harvesting structure about 30 hector of land were irrigated.

Keeping in view to transfer improved methods of agriculture produce, farmers insurance, linkage with Agriculture Department and line departments and to aware them about Pradhan Mantri Kishan Sampad Yojana the organization conducted phase wise training of the farmers in Gondia block of Dhenkanal district. There were 12 batches of training completed covering 300 farmers of Gondia block. The Agriculture experts, horticulturists, progressive farmers imparted training and shared with the farmers about improved agriculture cultivation. The program is being continued and the organization is proposing to conduct another 25 batches of training for the farmers in Gondia block of Dhenkanal.



3. Horticulture Program

The organization under Horticulture Bael seedling plantation under AYUSH mission planted more than 900 seedlings of Bael, peepal and Banyan at the public waste lands in Gondia block under Dhenkanal district. Mr. Sheshadeb Rout, the Secretary, NEW INDIA leads the team of volunteers and inspired them to plant the seedlings. The mission of transplanting those plants is to create the general consciousness in the mindset of the common men about the utility value of the medicinal plants. Apart from Horticulture based Bael seedling plantation community level awareness created among the general public for its proper care and maintenance with supervisory arrangements for watch and word.



4. MO POKHARI (My Pond)

NEW INDIA has developed 6 Fishery Pond under the scheme MO POKHARI in Gondia block of Dhenkanal district. Prior to launching the program the organization invited a public meeting of the beneficiaries in Gondia block in which almost 35 farmers from Gondia block, Dhenkanal were participated. The fishery pond has been established to offer demonstration and counseling to the aspirant farmers of the locality to raise their livelihood and income.

F. Social Defense & Welfare Programme

1. Integrated Programme for Senior Citizen

It has been seen that the older persons are being neglected by their family members and the cases are rising day to day more in joint families. The family head with other younger members are feeling that the older persons are not the integral part of the family and they have nothing any decision power in day to day family management. In many cases older persons are not getting proper care, fortified food, recreational services, health services, social & cultural facilities in the family and surrounding also. Realizing the immerging situation New India Team has started older persons care program at Santhapur in which 25 nos. senior citizens are getting care facilities.



2. Drug De-addiction centre

NEW INDIA has mobilized the community volunteers and village youth to lead drug and alcohol free life. For this purpose, the organization has set up a drug de addiction centre at Santhapur in Gondia block Dhenkanal district to offer counseling, guidance and treatment to the drug addicted youth. The organization invited resource persons from the Govt. machineries. The awareness on prevention of alcoholism and substance drug abuse was spread through public meeting, advocacy campaign and treatment centre run by the organization.

3. Physiotherapy Clinic for senior citizens

NEW INDIA organization has set up a Physiotherapy clinic in the office campus of NEW INDIA located at Santhaur in Dhenkanal district of Odisha.



Disability welfare Programme

In the context of generating massive awareness among the disability persons in Gondia block under Dhenkanal district, Odisha. In the awareness campaign there were 80 disabled persons of Gondia block attended. The organisation invited government functionaries, social activists and horticulturists to awake the farmers about different horticulture produces, various schemes of Government in the line department, means of convergence and regarding providing required backward and forward linkage. The resource persons distributed different leaflet, booklet and posters on agriculture and horticulture advancement technology and present trend of marketing and financial tie- ups. The duration of the program was two days and residential.

G. Right Based Activities

1. Consumer Awareness



Consumerism has grasped all sections of society, irrespective of habitat across the country. In one hand it has facilitated availability of qualitatively superior materials in the vicinity and in other hand it has given rise to many malpractices by the traders, manufacturers and service providers to cheat the consumer.

Addressing the issue, the organization arranged different IEC/BCC campaign and social mobilization events to awaken the community.

2. Observance of Consumer Day

15. March. 2020 Consumerism has grasped all sections of society, irrespective of habitat across the country. In one hand it has facilitated availability of qualitatively superior materials in the vicinity and in other hand it has given rise to many malpractices by the traders, manufacturers and service providers to cheat the consumer. The organization has been running a DCIC (District Consumer Information Centre) at DCDRF (District Consumer Disputes Redressal Forum) campus, Dhenkanal. One Counselor has been appointed by the organization to offer counseling and guidance to the worst victims of consumer and other citizens conflicted with consumer rights, duties and responsibilities.

3.. District Consumer Counseling Centre

Consumerism has grasped all sections of society, irrespective of habitat across the country. In one hand it has facilitated availability of qualitatively superior materials in the vicinity and in other hand it has given rise to many malpractices by the traders, manufacturers and service providers to cheat the consumer. The organization has been running a DCIC (District Consumer Information Centre) at DCDRF (District Consumer Disputes Redressal Forum) campus, Dhenkanal. One Counselor has been appointed by the organization to offer counseling and guidance to the worst victims of consumer and other citizens conflicted with consumer rights, duties and responsibilities.

4. Prevention of Domestic Violence and Women Atrocity



Since time immemorial women are treated as perishable, disposable and consumable commodity of flesh and sex. Women are worshipped as mighty Durga but threatened as outskirts. In this context need is felt to streamline them in to the main pace of development. Human Trafficking from the poorest countries is increasing at a high rate; and there are growing concerns worldwide to prevent such inhuman activities and perceive this as a violation of fundamental human rights. The child rights organizations, the women movements and other human rights organizations are quite active against trafficking for whatever reasons, may be tourism, labour or other purposes.

There is no doubt that abuse of Child right and especially that of girls is prevalent in Odisha and its scale is high. In the brothels of different cities one finds a large number of girls are used for prostitution. Many of them trafficked from rural areas. There is immediate need of effective measures to prevent such practices apart from protecting and rehabilitating the victims. Poverty, lack of proper education and callousness of the general mass and their forums in a sense help such heinous things to happen. As such, appropriate strategies are required to prevent the trafficking of girls from source areas to weed out child protection.

Dhenkanal is one of the thirtieth district of Odisha state where the prevalence of women and child trafficking is very high due to illiteracy, poverty and many other causes. Trafficking of women and children for commercial sexual exploitation goes on, the rural and backward pockets being the collection venue and the cities being the destination organized crime that violets basic human rights. Most often these victims are trafficked through means like fake marriages, abducting and kidnapping etc. The problem of trafficking of women and children for commercial sexual exploitation is especially challenging due to its complexities. While poverty low status of women, lack of a protective environment etc. are some of the causes for trafficking. An alarming trend that has emerged in Dhenkanal district in recent years is sexual exploitation. To prevent such inhuman activities NEW INDIA has initiated some initiatives based following objectives.

Objectives:

- ❖ Streamline women and adolescents in to the main pace of development thereby preventing the diversified social maladies.
- ❖ Prevent trafficking of women and children especially young girls for commercial sexual exploitation through social mobilization and involvement of local communities, awareness

generation programs, general public discourse through workshops/seminars and such events and many other innovative activity.

- ❖ Facilitate reintegration of the victims in to the family and society at large.

Awareness on RTI Act

The organization organized a district level workshop on Right to Information (RTI) Act. There were 80 participants comprising the PRIs, Educationists, Volunteers, Members from GKS, RKS, SHG members and the general public attended the workshop. The officials from the local line department and Trainers of OLM imparted knowledge to the participants about the method, mode of application, users fee and other precautionary measures under the scheme.

H. Misc. Activities

1. Construction of Individual House hold latrines under SBM (Rural) Scheme



NEW INDIA being a front line civil society has actively involved in the SWACHH BHARAT ABHIYAN during the year of report. It is one of the main aspects in health to keep the health healthy. Sanitation act as a representation to manifest the health condition of the community in order to keep the community healthy & disease less. NEW INDIA has conducted a sanitation rally with the active participation of Raitala G.P. and Karamul G.P. villagers to make the people aware about the sanitation. This rally carried out by placards, slogan, skit etc. by the school children. The children were as a

catalyst to spread the message regarding the sanitation all over the village. The main objective of this rally was to make the people conscious about the effect of sanitation & to take the conquer over the common diseases in the village level. The organization in association with District Water and Sanitation Mission (DWSM) Dhenkanal constructed 400 numbers of household latrines at different villages in Gondia block under Dhenkanal district, Odisha.

2. Training on Bio Technology

NEW INDIA being a leading civil society has been actively involved in the farmers and farm based workers on improved bio technology during the year of report. It is one of the main aspects in health to keep better health. Sanitation act as a representation to manifest the health condition of the community in order to keep the community healthy & disease less.



3. Road Safety Awareness and Advocacy

The organization NEW INDIA in association with MINISTRY OF ROAD TRANSPORT AND HIGHWAYS, GOVERNMENT OF INDIA successfully organized the road safety awareness campaign in different parts of Gondia block of Dhenkanal district in which different students completion, public meeting, rally, padayatra, slogan writing competitions were held to generate massive awareness on use of seat belt, use of helmet and keep in readiness the first aid kits inside the vehicles while drive.

8. Observation of National Day/Week





Minority Women Leadership Training

The organization out of its own contribution has been organized 4 batches of leadership training program for the minority women in Baragarh district of Odisha. There were 25 minority women comprising Christian, Muslim, Buddhist, Jains and Punjabis attended each training program for the duration of 3 days. The organization invited local resource persons and district level officials for spreading the awareness among the minority women on different issues and schemes for millennium development goal.

Nursory Program:

The organization out of its own contribution raised nurseries of different fruits bearing plants and transplanted those at the road sides of Santhasara, Kabere, Madhapur, Bajuria and Kateni. There were 1800 sapplings transplanted an the road sides. The plantation activity was carried out to compensate the tree loss of devastating storms last year.

1. Training under exposure of staff

Capacity building across the organizations at various levels has been one of the major thrust areas of NEW I NDIA. During the reporting period it has concentrated in enhancement of capabilities of the functionaries/members around the organization through training, regular meetings, issue based rallies, protest meetings, exposure visits, assistance in problem solving and monitoring of progress. In order to enhance the skill and expertise of the target population so as to enable them to get income opportunities skill development training programme were conducted. The Food Processing Training Programme conducted by NEW INDIA during the reporting period was very much encouraging & very

effective in enhancing the skill and income generating ability of the rural women in Dhenkanal district. During this year training was organized for forty rural poor women. Training on preparation of jelly, jam, squash and pickles etc were imparted by the skilled professional trainers in New India Training Hall at Santhapur under Gondia block.

2. Award

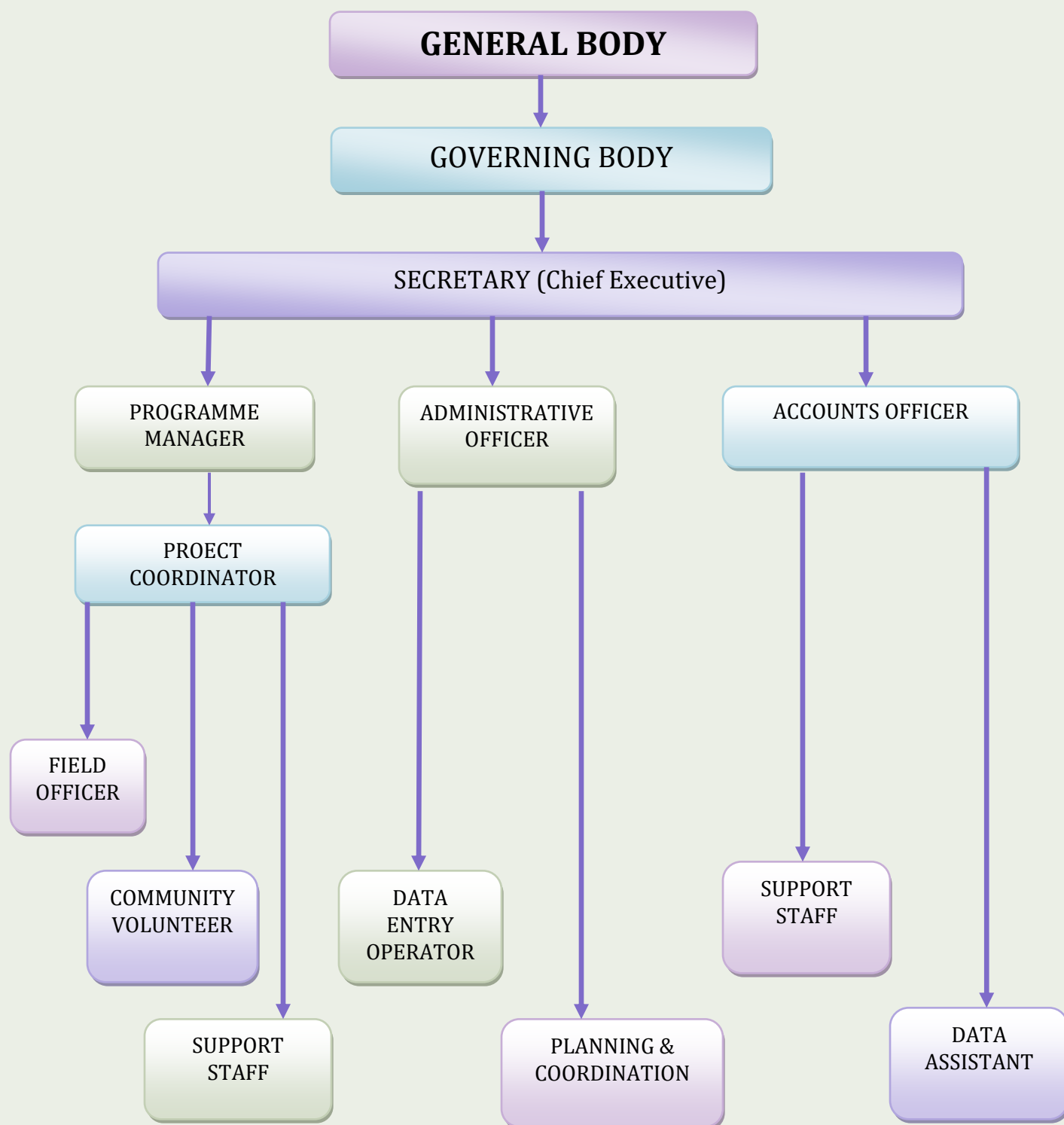
Awareness campaign was done through “Sachetan Ratha” in all Block areas of Dhenkanal district by social organisation “NEW INDIA” aware people for Covid-19 corona virus. Besides masks we distributed free and dry foods to needy poor people and also Foods were given to street dogs, bullocks along with wild animals and birds at Kapilash on your own cost. For this noble deed during distress, Sheshadeb Rout, Secretary NEW INDIA has been awarded as “Bipadara Nandhu” (Friend in district) by the Honble MLA Dhenkanal, S.J. Sudhir Kumar Samal in a felicitation award festival organised by “Aeta Jiban” (Social Media Foundation) at Ratna mandap, Dhenkanal on 11.06.2020.

5. ACKNOWLEDGEMENT

At the very outset we at NEW INDIA family express our sincere thanks to all the departments of government, our donors, our sympathizers, our patrons, the Media and above all the community members who have shown active interest in fulfilling the aspirations of NEW INDIA, giving its institutional morale a boost and the courage to move forward.

We expect the same cooperation, involvement and enthusiasm as usual from one and all. It is our firm belief that, together we will make a difference that may be small but beautiful.

ORGANOGRAM OF NEW INDIA



PRESS HIGHLIGHTS



